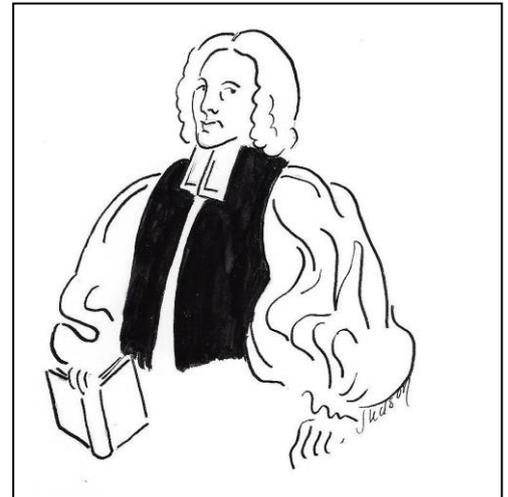


Promotion Information Form (PIF)



Foreword by The Rt. Rev. Dr. Prince G. Singh

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Bristol Cathedral (photographs)

ISBN: 1-5275-7388-5

ISBN13: 978-1-5275-7388-8

Release Date: 6th December 2021

Pages: 330

Price: £64.99

Please complete this as fully as you can, including contact emails. Detailed information on the PIF will help us to get information about your book, out into the community of readers and researchers. The form will expand onto multiple pages if required.

I have moved the live launch/promo events to May-June 2022 because of COVID. My plan is to have the whole campaign well underway by the end of February. Feel free to edit and revise anything. I understand posters and brochures. are in preparation Thank you.

Your name: **David E. White**

Your email: **dr.david.e.white@gmail.com**

Your book title: **Bishop Butler and Logic, Love, and the Pursuit of Happiness in the Age of Unreason (ISBN: 9781527573888, 1527573885)**

Your publisher: **Newcastle upon Tyne Cambridge Scholars Publishing, 2021**

1. Contact Information

Area	Contact details and emails
Your institution's library. Ask your librarian to add your book to his or her acquisition list.	Melissa Jadlos Librarian for Philosophy & Religion St John Fisher College mjadlos@sjfc.edu
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Institutional news. Please list contacts for newsletters and news sites who might feature your book	St John Fisher College Newsletter https://fisherforms.sjfc.edu/submitnews/
Reviews. Please note review contacts for relevant Journals, Society Newsletters, trade magazines, etc	<p>The Philosophical Review phil-review@cornell.edu</p> <p>Faith and Philosophy Alicia Finch (review editor) Department of Philosophy Northern Illinois University Zulauf Hall 915 DeKalb, IL 60115 faithandphilbookreviews@gmail.com</p> <p>Philosophia Christi, Philosophy of Religion Review editor: W. Paul Franks (paul.franks@me.com)</p> <p>Anglican Journal https://www.anglicanjournal.com</p> <p>Anglican Communion News Service https://www.anglicannews.org</p>

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2. Social media and personal website

	Twitter/Facebook/LinkedIn etc name
<p>Social Media: Post information about your book, including a link, and let us know so we can share the link. Please make sure you follow us on all social media; and make sure you tag all mentions of your book back to us, @CamScholars (Twitter) @CambridgeScholarsPublishing (Facebook), @cambridgescholarsofficial (Instagram), www.linkedin.com/company/cambridgescholarspublishing/ (LinkedIn). Note your social media contact information.</p>	<p>https://www.facebook.com/drdauidewhite @drdauidewhite (Facebook) https://www.linkedin.com/in/david-white-443243174/ @DavidEWhite14 (Twitter)</p> <p><u>The following are for personal distribution of pamphlets, posters, and e-posters. I need to get permission before sending you the links.</u> American Philosophical Association (APA) Anarchist Action Artists' Breakfast Big Red Reading Bishop Butler Society Bishop Butler Study Center Colgate Univ Common Ground (APA) Creighton Club Fiction Group Field-Being Institute (APA) Film Group</p>

	Gage Foundation Geier Memorial Greenwood Just Poets Kipling Society Millay Society Nigerian Philosophers Association Orwell Society Piano Works Collision Quiet Eyes Ramsey High Rochester Row Russell Society (APA) Sage School of Philosophy Spirituality Group St. John Fisher College Trollope Society UNESCO World Congress UNESCO World Day William James (APA)
	URL
Your personal website or blog. Post information about your book, and a link and let us know so we can share the link.	www.bishopbutler.org

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4. Additional promotional information

Please use this section to provide any additional information that may be helpful in marketing your book. Any information you provide here may be adapted for inclusion in a press release, or other promotional materials.

Bishop Butler and Logic, Love, and the Pursuit of Happiness in the Age of Unreason by David E White and Michael J. Maranda with a foreword by Rt. Rev. Dr. Prince G. Singh has been published by Cambridge Scholars Publishing, 2021. For more information or to order <https://www.cambridgescholars.com/product/978-1-5275-7388-8>

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Some questions to consider:

What was your inspiration for writing the book? What does your book do differently to similar titles? What new insights has the book revealed? etc.

DEW: This book introduces readers to Butler's philosophy as a whole and to the primary texts in his own words. Butler was an advocate and consistently defended the Church of England and its associated morality and theology in all his works. He insisted on the necessity of having good reasons to support any belief or practice toward which one was attracted. Using ordinary language and appealing to the acknowledged facts of experience, Bishop Butler presented a guidebook on how to live in pursuit of happiness and the benefit of all.

What was your aim in writing this book?

DEW: Michael and I wanted to present Butler's ideas not because we expect anyone today to share all of Butler's views but because of their fit with the full range of theistic piety and with the varieties of ethical atheism. The imposition of dogma and the exposition of bias are discarded as distractive from the search for truth. Even those who reject the whole drift of Butler's thought, like John Dewey, can still admire his courage in relying on probabilities rather than dreaming the impossible dream of certainty.

What was your inspiration for writing on Bishop Butler?

DEW: I first read Butler fifty years ago. What I learned from Butler was not so much what to think about God, freedom, and immortality but how to think about the practical implications. I had been inspired by Dewey to search for a common faith and to make it explicit and militant.

What does your book do differently?

DEW: We have tried to find the middle course between the high, dry, and academic theorizing about ethics and religion and the popular, mindless, and often fanatical practices that have become common. We try to set out the premises, the facts in evidence, and let readers draw their own conclusions. We have not succeeded in the elimination of bias, but we have tried.

What new insights has the book revealed?

DEW: The life, sources, works, distribution, and reception of Bishop Butler can serve as a bridge, or navigational aid, joining the wisdom of the ancients, sacred and secular, with our experience as moderns and with our expectations for future generations. Since Butler insists on grounding his views in evidence and argumentation, his appeal extends well beyond the Anglican Communion. Butler's clarity of expression and cogency of argumentation free him from the bias associated with philosophical and religious thought. His work remains critical of, and receptive to, a wide range of ways to carry on the business of living a human life without falling into the kind of error and distraction most likely to lead to discontent.

You may also consider contributing to the CSP Book in Focus blog series. The series is author-penned, and provides an opportunity to introduce, or expand upon, your work with us, as well as providing an additional publicity boost. Please indicate below if you are interested in contributing, and we can discuss it in a little more detail.

(Y/N) Y

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